



ARTWORK PREPARATION INSTRUCTIONS

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PLEASE NOTE -- Delays in proofing of files can occur if elements of this Instruction document aren't followed when designing your artwork. This can cause delays to the production timeline as well.

THANKS!

ARTWORK PREPARATION INSTRUCTIONS

Recommended Design Program



We recommend creating your final artwork in the following application: **Adobe Illustrator**
This will ensure that your art files can be used by our prepress department.

Other accepted file types are PDFs (with Editing capabilities on to retain layers)
If using InDesign, art files must be saved as EPS files.

Recommended Designers

Below you will find a list of recommended designers (listed alphabetically):

- **Bad Pug Design** - badpugdesign@gmail.com
- **neone7one** - neone7one@gmail.com
- **Eduard Boka** - eddie@demoki.com
- **Scarlett Herren** - scarletth.design@gmail.com

File Naming

Make sure your art files have clear names that relate to your art. Files should be named by project title and should include the project die number. If you are submitting multiple versions for the same project, please indicate each version with a name relating to that version.

Company Name_Project Name_Version Identifier

If you have multiple orders, please send art files in separate folders related to each order. This will help to avoid any confusion.

Submitting Your Order

Once you have confirmed that your art meets our requirements please email your artwork to your sales representative.

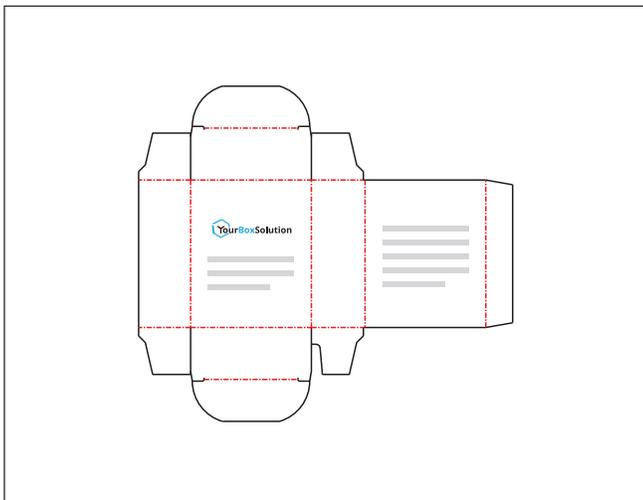
If your art is too large to email please send via www.WeTransfer.com.

ARTWORK PREPARATION INSTRUCTIONS

Template Lines

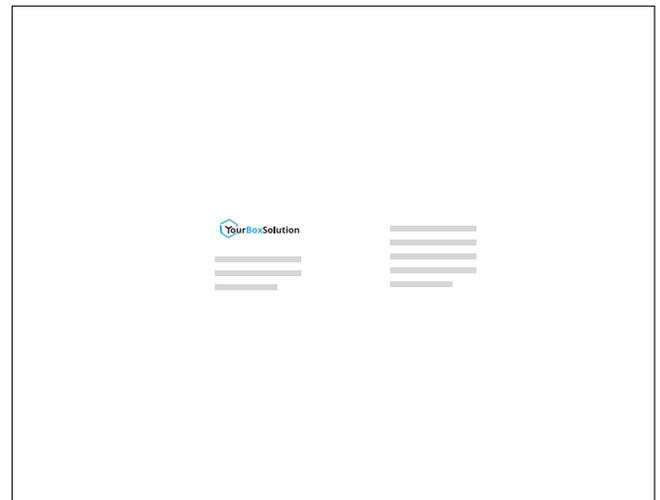
Files received with embedded template lines will be unusable by our prepress department. Please send two separate art files, one with template lines for reference and one without template lines for print. This can also be achieved by retaining a template layer in your document.

This eliminates the risk of errors in case we need to flatten the art.



art-file_template.pdf

Art with visible template lines.



art-file.pdf

Only art that will be printed is visible in this file.



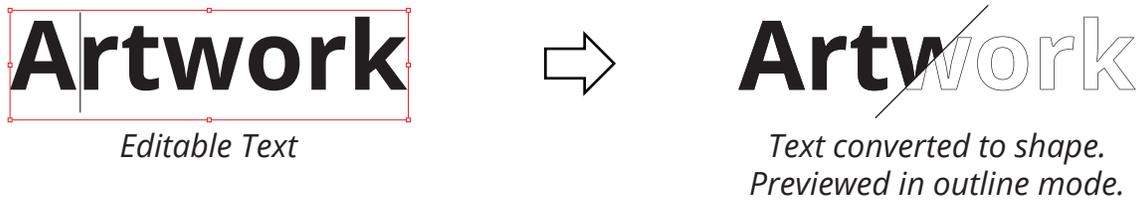
Linked Images

Please check that all linked images are embedded in your final artwork. If images are not embedded they will not appear in the art file once sent.

ARTWORK PREPARATION INSTRUCTIONS

Embedding and Outlining Fonts

Please outline all of the text in your document before sending your final artwork. If text is not outlined there is a chance that we will not have the fonts used in the art file on our system. Text will appear as a default font in the art file when the file is opened.



****To outline fonts select editable text, then press
CTRL + SHIFT + O**

Font Size

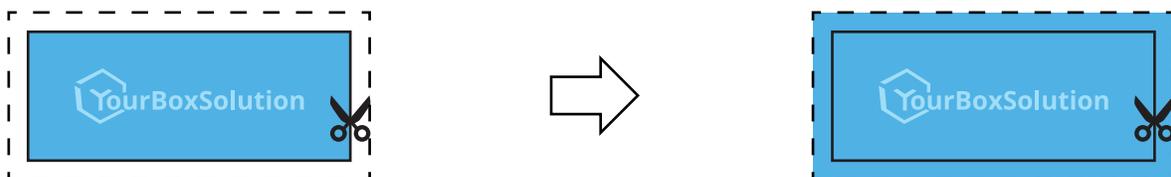
For acceptable legibility, text should be no smaller than 6 points.

Text Safety Line

Leave a minimum 1/8" (.125") space from your text to the cut line to prevent cutoff text.

Bleed Requirements

All artwork **MUST** include **0.25 inch** bleed past its final trim/cut line. This prevents a white line down one or more edges of your print, caused by very slight variations in die-cutting and trimming. Any artwork/colors that come in contact with the cut lines must bleed past the cut lines.



No Bleed
Blue background does not extend to the outside bleed line.

Added Bleed

ARTWORK PREPARATION INSTRUCTIONS

CMYK Color Mode

Convert all your art files to CMYK color mode (or Grayscale if you are creating a Black/White layout). Files must be set up as CMYK for colors to print accurately.

For accurate printing, convert all Pantone colors to CMYK before submitting your artwork.



**100%
Cyan**



**100%
Magenta**



**100%
Yellow**

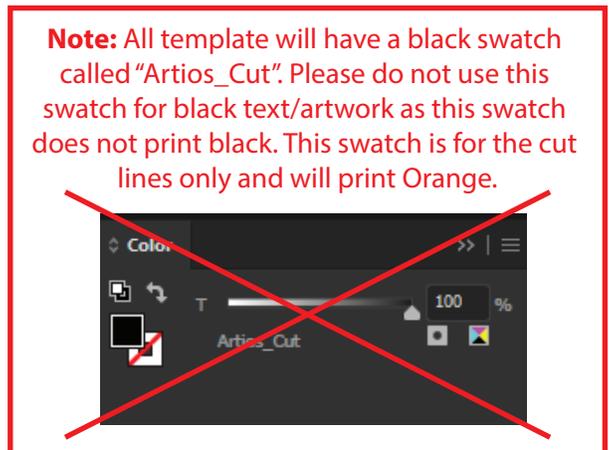
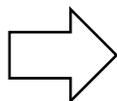


**100%
Black**

Black Text

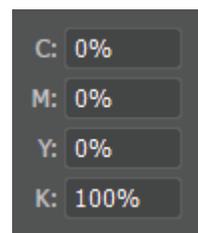
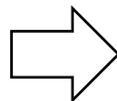
All black text should be set as K 100% only.

Aa



UPC Code Color

All UPC codes should be sent as K 100% only.



ARTWORK PREPARATION INSTRUCTIONS



Print Ready File Formats

Our preferred formats for accepting artwork is a high resolution PDF or Illustrator file. If your art files are received differently than specified here, delays in overall production time can occur.

If Using InDesign, please export your art files as EPS's. PDFs exported from InDesign will not retain layers and will flattan all artwork. Please save 2 version of your artwork, one with template lines for a guide and a one without template lines.

JPG, PNG Formats

When using images be sure that your resolution is set to 300 pixels/inch. Keep in mind that these file types cannot be edited once exported.

72 DPI Blurry image



VS.

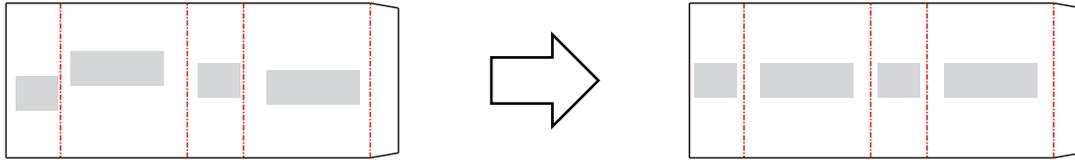
300 DPI Clear image



ARTWORK PREPARATION INSTRUCTIONS

Center Elements

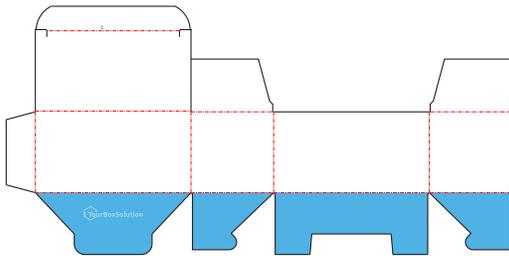
Make sure all text and design elements are centered within each panel, and they line up appropriately.



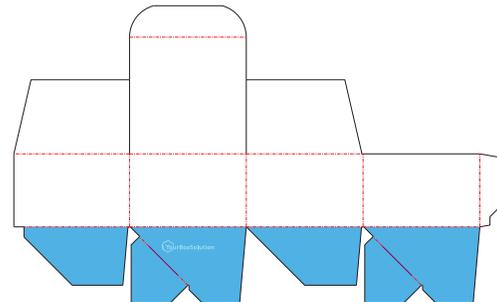
Center and align art on all panels

Art on Bottom Flaps Might Not Be Visible

Be aware that art on the bottom flaps of boxes (mostly LB and CB) might not be visible. If you are concerned about this, please order a finished sample prior to production.



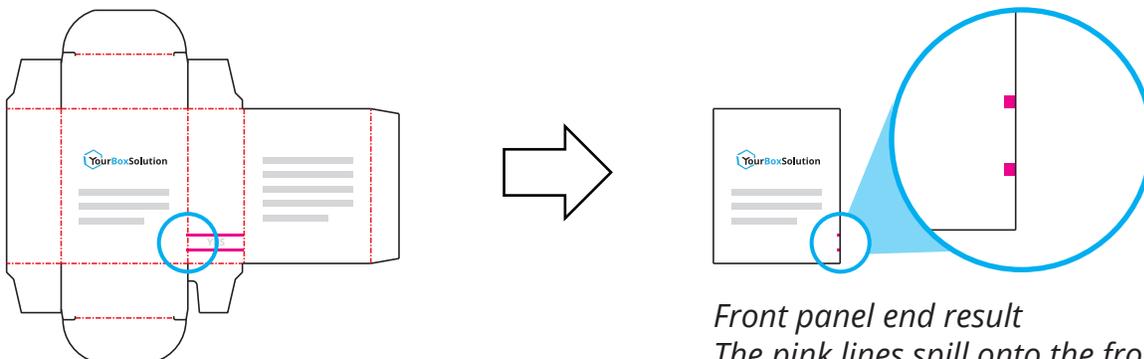
LB Locked Bottom Flaps



CLB Crash Lock Bottom Flaps

Art Spill on Adjacent Panels

Look for line segments and clipping masks that spill onto adjacent panels or are hidden by score lines and might be visible on finished boxes



*Front panel end result
The pink lines spill onto the front panel*

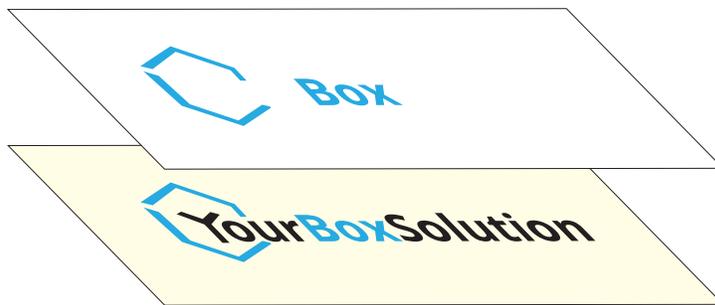
ARTWORK PREPARATION INSTRUCTIONS

Foil Stamping / Emboss / Clear Gloss / White Ink Art

Please send us the foil / emboss / clear gloss / white ink art as separate vector art file. Make sure you delete all of the art that is not going to be treated specially in these files otherwise foil stamping / embossing / glossing errors may occur, and the the wrong art may be printed.

As long as all elements that will be foil printed are on their own layer, no elements will need to be knocked out of your artwork when preparing your file.

If your art files are received any differently than specified here, delays in overall production time can occur.



Save Foil / White Ink layers as vector shapes in separate files.



Art Layer has Transparent Background

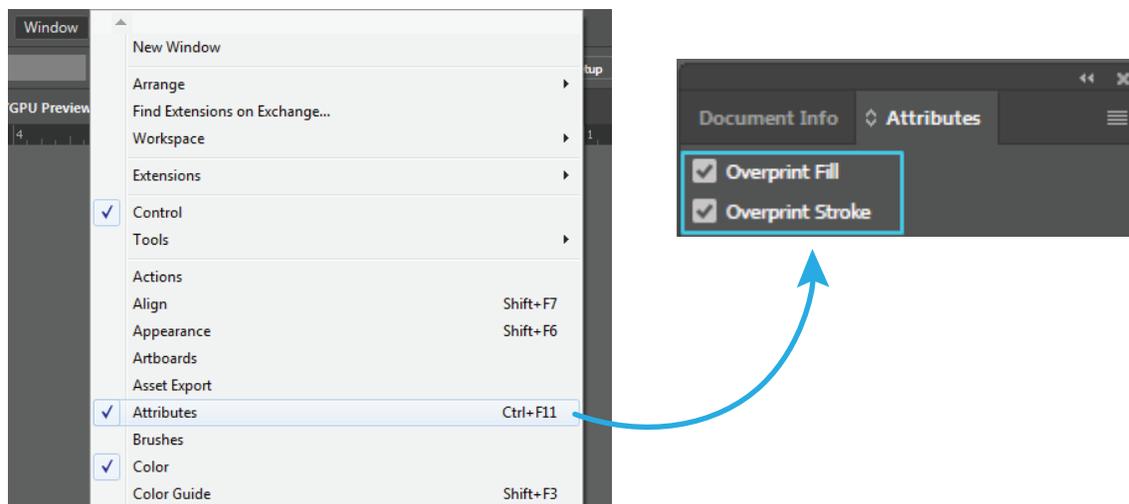
White Ink Separate Layer (Kraft Boxes)

ARTWORK PREPARATION INSTRUCTIONS

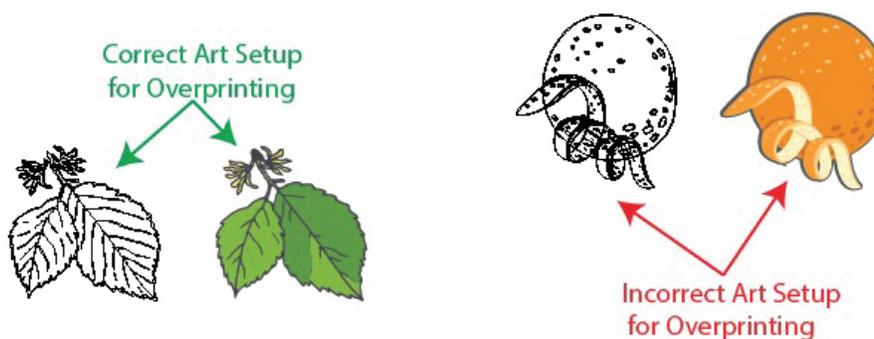
Metallic Substrate

All art elements must be vector graphics and all text must be outlined. Please also note what elements or colors need to be metallic on your artwork.

Group together all elements that will be printed in metallic on their own layer. There is no need to knock out any elements from your artwork. Once all metallic elements are grouped on a separate layer, our prepress department will be able to format your file for print.



All art elements that will not be printed in metallic should be on a separate art layer and must have overprint settings turned on. You can find overprint settings by clicking the Window tab, then opening the Attributes panel (control/command + F11).



With this process, all art elements will be visible when printed. This means that elements should not overlap, but should be cut out so that in overprint view there are no lines visible inside solid color areas. Please make sure to delete any elements that are hidden from view, whether they are behind other elements or have been made transparent.

ARTWORK PREPARATION INSTRUCTIONS

SHORTRUNLABELS.COM & KEGCOLLARS.NET

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VS.



300 DPI Clear image

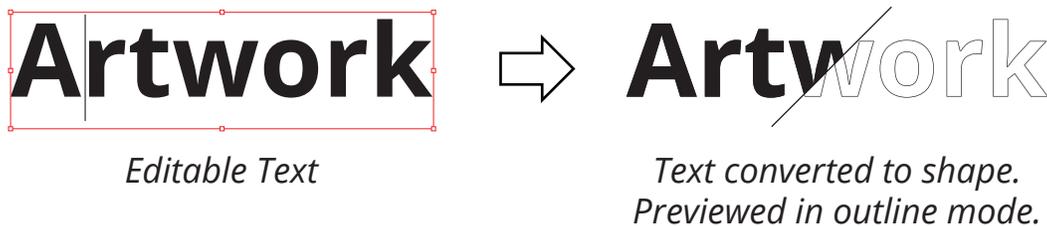
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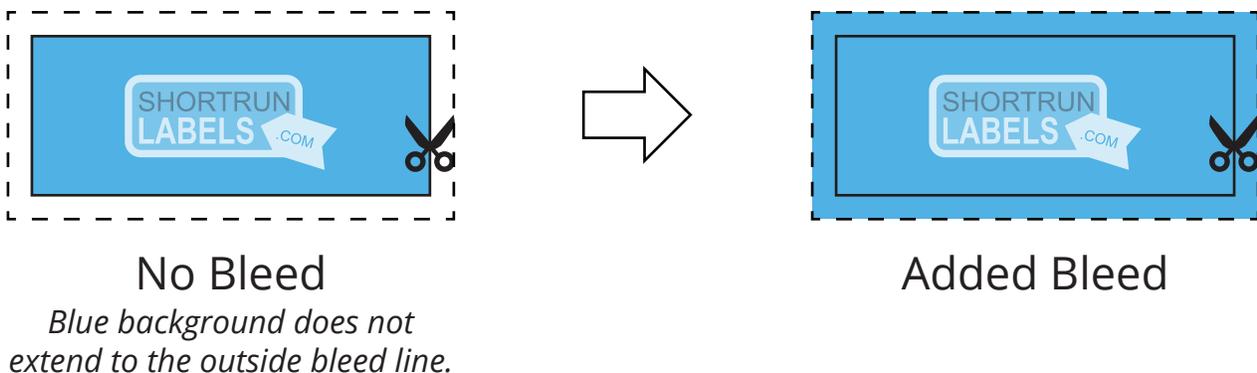
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KegCollars.net: Nathan@kegcollars.net

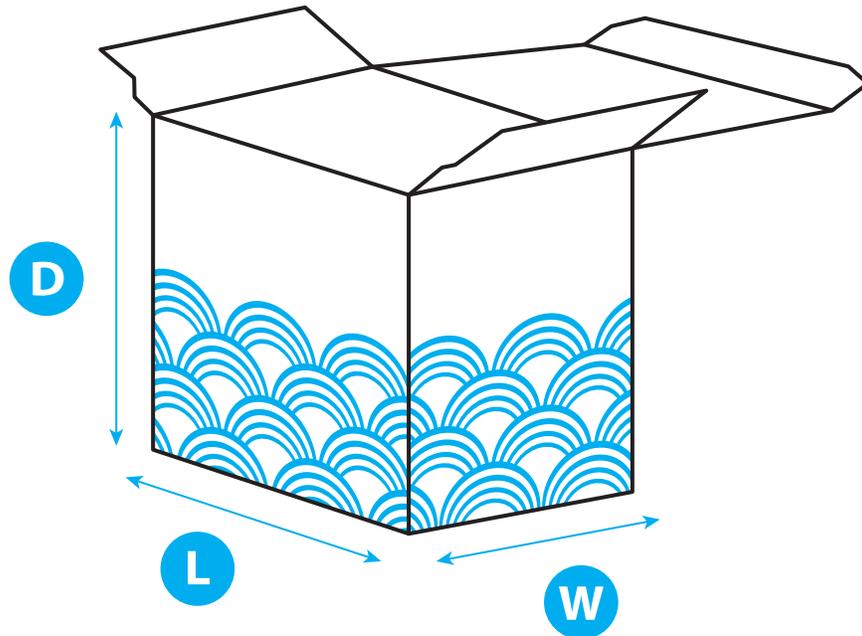
ShortRunLabels.com: Blake@shortrunlabels.com

If your art is too large to email please send via www.WeTransfer.com.



Measuring Card

***THIS RULER WILL ONLY BE ACCURATE IF PRINTED AT 100% ZOOM**



Use this measuring card to measure your products. When measuring your product, add 1/16" (0.0625") to your products' measurements for the best fitting box measurement. You can search our library for sizes already created at www.yourboxsolution.com/search-box.html.

LENGTH: This is the dimension that when your product is sitting on the shelf, it would be from Left to Right across the Front and Back panels.

WIDTH: This is the dimension that when your product is sitting on the shelf, it would be from Front to Back across the Side panels.

DEPTH: This is the dimension that when your product is sitting on the shelf, it would be the Height of your box when closed. The Box will always open from the top/bottom of the Depth dimension.